

great{with}meetings



# Hybrid & Remote Meeting Playbook

Keep energy high, make participation fair, and  
avoid 'room bias'

**Read time: 10 minutes**

*Know the cost. Make it count.*

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Hybrid meetings are here to stay. The challenge: running them so everyone can actually think, participate, and feel included, whether they're in the room or online.

*Use this playbook to run hybrid and remote meetings that feel clear, inclusive, and worth everyone's time.*

## 01 Should This Be Hybrid at All?

Not every meeting should be hybrid. Some meetings work better fully remote, some work better in-person. Choose intentionally.

### Better options than hybrid

- **Fully in-person** if everyone can be in the room and you need real-time collaboration, creativity, or relationship-building
- **Fully remote** if only a few people are in-person, or if your team is distributed anyway
- **Async** if it's mostly information sharing or you need time for thinking
- **One-on-ones** if it's really feedback, coaching, or conflict — small meetings work better than hybrid

*Rule of thumb: If more than 30% of people are remote, make the whole meeting remote-friendly. Don't create a two-tier meeting where the in-room people have all the power.*

## 02 Roles

Hybrid meetings need different roles than in-person meetings. People need to be watching for what's happening online.

- **Facilitator** keeps the meeting on track, asks questions, makes sure decisions are clear — typically the meeting leader
- **Chat host** watches the chat, makes sure remote people are heard, flags questions or ideas from online participants
- **Room host** watches the in-room dynamics, makes sure people aren't side-talking, keeps in-room people oriented to the remote people

- **Note-taker** documents decisions, next steps, and who owns what

*If you only add one role: chat host. Remote people disappear without someone actively bringing them in.*



### 03 Set Expectations in the Invite

People need to know how to show up before the meeting starts. No surprises about cameras, setup, or participation.

#### Sample meeting invite

**Format:** This is a hybrid meeting. Some people will be in [room]. Others will join via Zoom.

**Camera:** Cameras on please — it helps remote people feel included and be seen.

**Agenda:** [Your questions here]

**Prep:** Please read [document]. No surprises.

**Roles:** [Name] is facilitating. [Name] is hosting the chat. [Name] is taking notes.

**Parking lot:** Ideas that come up that are out of scope will go here and we'll revisit after.

#### Suggested line to add

*Whether you're in the room or online, we want to hear from you. If you have an idea or a question, type it in the chat or raise your hand. The chat host will make sure we hear it.*



### 04 Camera Norms

Cameras on makes hybrid meetings work. Cameras off makes remote people invisible. Be intentional.

#### Healthy default

- Cameras on unless someone has a technical, personal, or accessibility reason not to
- It's okay to say 'I can't have my camera on today' — no judgment
- But if everyone is turning cameras off, the meeting becomes half-blind

## Practical guidance

- For in-room people: look at the screen where remote people are, not just at the people next to you
- For remote people: find a place where you can see the room and the facilitator
- Position cameras at eye level so you're not looking up or down
- Minimize distractions behind you or let people know it's a home setup

## Facilitator line

*Cameras help us feel like we're actually together. Can we all have cameras on for this meeting? If you have a reason you can't, that's fine — just let me know.*

## 05 Audio Etiquette

Audio is where hybrid meetings break. Good audio etiquette saves everyone from being frustrated.

### Audio rules

- Use a headset or earbuds if you're remote — it cuts background noise and makes you sound clear
- Mute when you're not speaking — this isn't optional, it's essential
- If you're in the room, sit away from the speaker or you'll get feedback
- Test your audio before the meeting starts — no surprises at the last second
- If you're on your phone, find a quiet place — speakerphone kills meetings

### Room setup

- Put the camera and speaker on one device, not split across two
- Make sure everyone in the room can hear the remote people
- Avoid having in-room people huddle around one laptop — use a proper camera and speaker
- If you have more than 4 people in the room, use a real room audio system, not laptop speakers

## Facilitator line

*Let's do a quick audio check. Can everyone hear me? Remote people, give me a thumbs up in Zoom or type 'yes' in the chat.*

## 06 Avoid Room Bias

Room bias is when the in-room people get more attention, air time, and influence. It's the #1 failure of hybrid meetings.

### What causes room bias

- In-room people look at each other, not the camera
- Side conversations happen in the room, remote people have no idea
- Someone in the room makes a joke only room people get
- In-room people interrupt remote people because they don't realize they're speaking
- Decisions get made in-room before the meeting or during breaks

### Remote-first rules

- **Everyone is remote.** treat it that way. The facilitator is not in the room, they're at their own computer, looking at everyone equally.
- **Silence is for remote people.** when you're not speaking, be quiet. In-room side-talk is invisible to remote people.
- **Chat is official.** important ideas go in the chat so everyone sees them. Someone in the room saying something to their neighbor doesn't count.
- **Decisions happen out loud.** not in the room before the meeting. If something was decided in-room, repeat it out loud for remote people to hear.
- **Remote people speak first.** ask remote participants first, before in-room people weigh in. Otherwise in-room voices dominate.

### Practical fixes

- Facilitator should not sit in the room – they should be at their own computer so they see everyone equally
- Use breakout rooms instead of in-room huddles so remote people can actually participate
- When in-room people type in chat instead of talking, remote people stay informed
- If you're in the room and you spoke last, call on a remote person next

### Facilitator line

*I'm going to ask [remote person] first, then come to the room. I want to make sure we're not missing ideas from people online.*



## 07 Proven Participation Methods

Different ways of participating help different people think. Use variety to bring everyone in.

### Method A: Silent start

*Post a question, ask people to type thoughts privately for 2 minutes, then share.*

- Why it works: Gives people time to think. Quieter people aren't drowned out by fast thinkers.

### Method B: Chat storm

*Ask everyone to type ideas in chat as fast as they come. No talking. Read them back out loud after.*

- Why it works: Ideas flow fast. No one dominates. Captures thinking in real-time.

### Method C: Speaker queue

*In chat, use '/hand' or reaction buttons so people signal they want to speak. Call on them in order. Facilitator manages queue.*

- Why it works: No interrupting. Everyone knows they'll get a turn. In-room people can't dominate.

### Method D: Round-robin

*Go around the room and online — each person gets 90 seconds to share their thinking. No interrupting.*

- Why it works: Everyone's heard. Quieter voices get space. No one is left out.

### Method E: Breakouts

*Split into breakout rooms with mix of remote and in-room people. Each group discusses, then comes back to share.*

- Why it works: Smaller groups let people breathe. Remote people feel like equals in small groups.

### Method F: Shared doc

*Everyone writes ideas in a shared Google doc or collaborative tool at the same time. No turn-taking. It's all visible.*

- Why it works: Parallel thinking. No social anxiety. Ideas build on each other. Remote people are totally equal.

## 08 A Simple Remote-Friendly Agenda Structure

Structure matters more in hybrid meetings because remote people need clarity. Tell them what's coming.

- 1. Welcome (1 min):** explain who's in the room, who's online, what we're doing today
- 2. Agenda (1 min):** here's the order, here's how we'll participate, how long we have
- 3. Context (2-3 min):** background, why it matters, what we're trying to decide
- 4. Work (main time):** use participation methods above; make it active, not a lecture
- 5. Decisions (5-10 min):** what are we doing, who owns it, when does it happen
- 6. Next meeting (1 min):** when we're meeting next, what to prepare, questions before we close

## 09 Tech + Etiquette Checklist

Before every hybrid meeting, use this checklist. It takes 10 minutes and prevents 90% of technical disasters.

### For the organizer:

- Zoom link is in the calendar invite and in email before meeting starts
- Zoom room is set up with waiting room enabled (so remote people don't drop in early)
- Camera and mic are tested – plug in headset, test audio
- Roles are assigned: chat host, room host, note-taker
- Agenda is shared in the invite with time allocations
- You have tested sharing your screen before remote people join
- In-room camera shows everyone in the room, not just you
- You know how many remote people to expect and have addressed them before you start

**For participants:**

- Join 5 minutes early – test your audio and camera before others arrive
- Close email, Slack, and other notifications – just this meeting
- If you're remote, find a quiet place with good lighting
- If you're in the room, silence your phone and close your laptop unless you're note-taking
- Have a notebook or doc open if you need to take notes
- Know the agenda before you join

**10 If It Starts Going Wrong**

Every hybrid meeting hits a snag. Here's how to recover.

**Scenario: Remote people are silent**

*I notice we're hearing mostly from the room. [Remote person], what are you thinking? Or anyone online – type in the chat if you have a thought.*

**Scenario: Side-talking in the room**

*I can see you talking in the room. This is important – let's hear it out loud so our online folks can be part of it.*

**Scenario: Audio is messy or breaking up**

*I'm hearing some audio issues. Let me pause here. [Remote person], can you hear me? Let's make sure everyone's connection is good before we keep going.*

**Scenario: The chat is being ignored**

*Hold on – I see some good ideas coming through in the chat. Let me read those out loud. [Chat host], what are people saying?*

## 11 Close Properly

The close matters as much as the start. Recap what you decided so remote people aren't confused afterward.

### Spoken recap

- Here's what we decided (specific decision)
- Here's what happens next (action, owner, date)
- Here's when we meet next (date, time, whether it's hybrid or not)
- Thank you for being present, whether you were in the room or online

### Facilitator close

*Before we go — let me recap. We decided [decision]. [Name] is going to [action] by [date]. We're meeting again [date]. Any last questions or ideas?*

## One-Page Remote-First Rules

*Remote people are not second-class participants. Treat your hybrid meeting like everyone is remote. The facilitator should not be in the room. No side conversations. Decisions happen out loud. Remote people speak first. It changes everything.*

## A Quick Reminder

Hybrid meetings don't need to be perfect.

**They need to be fair, clear, and respectful of everyone's time —  
wherever they are.**